

EVENT MANAGEMENT



Are you a natural organizer with an eye for detail and a passion for planning? If you love crafting unforgettable experiences and are brimming with new ideas, then Event Management is your ticket to an extraordinary career!

Picture yourself at the heart of the action - organizing, booking venues, securing celebrities, arranging delectable food, and captivating entertainment. Whether you manage events as part of your job, or it is your full-time career choice, this is the course for you.

Our exclusive diploma equips you with the professional skills needed to thrive as an event manager. Through 12 practical, up-to-date modules, you'll master the art of event organization, big or small, and learn to create, promote and manage events with impressive ability – even in a crisis!

Last, but not least, we'll equip you with the skills to write client proposals that command attention and seal the deal. This course has you covered.

Ready to embark on an incredible journey? Earn your skills-based, professional Diploma in Event Management, fully online and at your own pace. Your hard work will be rewarded with a diploma and digital badge, backed by the European Association of Distance Learning's (EADL) quality assurance.

Join now, and access our online library for a wealth of knowledge at your fingertips. Let your passion for organising take flight and turn your dream of a dynamic, exciting, and varied career into reality! Enroll today - the world of Event Management awaits you!

COURSE STRUCTURE

12 Modules

- Introduction to Event Management
- Planning & Design
- Budgeting & Finance
- Venue & Location Management
- Logistics & Operations
- Marketing & Promotion
- Risk Management & Safety
- Sponsorship & Fundraising
- Use of Technology
- Sustainability
- Post-Event Evaluation
- Case Studies & Real-World Applications

YOUR TUTOR



Jenny Murray

With a fusion of academic prowess and hands-on experience, Jenny Murray stands tall in the world of event management. She's an alumna of DCU with a bachelor's in business studies and further honed her expertise with a Master's from Dublin Business School.

Jenny proudly wears the badge of being a certified graduate from the Irish Academy of Public Relations, with specialties in Event Management and TV presenting. With over 15 years under her belt, she has seamlessly orchestrated a spectrum of occasions - from the corporate grandeur of Google Christmas parties and the festivity of Arthur's Day, to the adrenaline of The Curragh Races.

Jenny has been guiding aspiring event managers since 2015 as an associate tutor for the Irish Academy of Public Relations. As your tutor, she will provide feedback and guidance on your assignments. imparting knowledge that's both insightful and practical.

ACCREDITATION This Professional Diploma is endorsed by the Institute of Commercial Management (ICM) UK. ICM provides a wide range of professional qualifications in business, management areas.



ICM

Established as a charity for global outreach in 1979, the Institute of Commercial Management (ICM) is the leading professional body for commercial and business development staff.

EUROPEAN EXCELLENCE: ELEVATE YOUR LEARNING JOURNEY!



Be part of something extraordinary as we stand alongside the European Association of Distance Learning (EADL), shaping the educational landscape for over 2.5 million students across Europe annually

Our decade-long membership with EADL reflects our unwavering commitment to upholding their unparalleled Quality Assurance Standards.

What Our Students Say:

"SINCE COMPLETION OF THE COURSE, I HAVE COMPLETED TWO FURTHER EVENTS AND FOUND MY EXTRA KNOWLEDGE HELPED ENORMOUSLY. I WOULD THOROUGHLY RECOMMEND THIS COURSE TO ANYONE WHO WISHES TO INCLUDE EVENT MANAGEMENT IN THEIR ROLE".

AUDREY WILHITE
EVENT MANAGEMENT

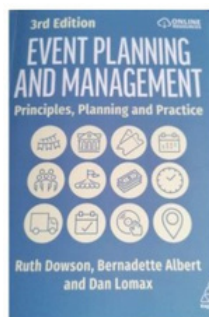
"I ENJOYED THE CHALLENGE AND I DEFINITELY LEARNED NEW TECHNIQUES AND METHODS. TO ANYONE CONSIDERING A JOB IN EVENT MANAGEMENT, GO AHEAD AND GET THIS DIPLOMA AS IT WILL BOOST YOUR CAREER TO A NEW LEVEL"

WAHAB BOU HAMDAN
EVENT MANAGEMENT

"I REALLY FELT A GREAT SENSE OF ACHIEVEMENT AFTER COMPLETING THE COURSE AND I COULD ONLY RECOMMEND IT TO ANYONE INTERESTED IN LEARNING MORE ABOUT EVENT MANAGEMENT. THE MODULES REALLY COVER A LOT AND IN DETAIL, I REALLY AM VERY SATISFIED WITH THE RESULTS AND EVERYTHING I LEARNT".

VALENTINA DEFENDINI
EVENT MANAGEMENT

CORE TEXT PROVIDED TO EVERY STUDENT



Event Planning and Management: Principles Planning and Practice, is the core text chosen for the Event Management Diploma. Written by authors with extensive industry experience of working on a wide range of events, this is an essential step-by-step resource for students and the next generation of event planners. Each student will receive a copy of this text.

Throughout your training, you will receive links to valuable resources and an invitation to our Masterclass Webinars. These feature industry experts delivering insights and guidance in all communications and media related topics

SUSTAINABLE ACHIEVEMENT: GO GREEN WITH US!

Our carbon-neutral and sustainable blockchain technology ensures your success doesn't compromise the planet. We champion sustainability and excellence

DIGITAL ACCREDITATION

Flaunt your achievements with pride! Our exclusive digital badge let you showcase your verified skills on social media and in your email signature.

THE ACADEMY: VERIFIED SKILLS MEAN SUCCESS!

When you earn a Professional Diploma from us, you gain more than just a piece of paper - you attain verified skills that open doors to endless possibilities.

Start dates this year:

02 October 2023

06 November 2023

Course Fee:

€1435

Online Modules

Access to Online Library

Professional Diploma

Digital Badge

Award:

Professional Diploma in
Event Management

Entry Requirements:

Open to students globally

Contact:

info@irishacademy.com

Enrol:

www.Irishacademy.com