# PROFESSIONAL CERTIFICATE



Irish Academy of Public Relations

# COURSE STRUCTURE

# **RADIO PRESENTING**



Get ready to immerse yourself in a captivating, fast-paced communications career like no other. Our exclusive Radio Presenting training is your gateway to a world of endless possibilities, blending distance learning, online education, and in-studio recording experiences.

At the heart of this transformative course lies our three key focus areas: Voice-training, Newsreading, and the Art of Interviewing. You'll be guided by seasoned radio journalists during your studio days, while a qualified sound engineer ensures your brilliance is captured on a professional sound desk.

But that's not all. Our course also covers the world of Podcasting, opening doors for both studio and office/homebased microphone careers.

We set our sights on honing the essential skills that a Radio Presenter truly needs. With our structured ten-module course, eight of which can be self-taught or accessed through distance learning, and two in-studio modules, you'll be primed for success.

Located in the vibrant city of Dublin, Ireland, our cuttingedge studios await your arrival. On your studio days, you'll don the headphones, take control of the microphones, conduct captivating interviews, and get comfortable with the sound of your own voice. You'll feel the energy of a real radio environment as you unveil your true strengths.

# 10 Modules

- Introduction to Radio Presenting and Podcasting
- Voice Training
- Making a Podcast
- Writing for Radio and Podcast
- Reading the News (in studio)
- Ethics in Journalism
- Investigative Journalism
- Interview Techniques
- Conducting Interview
- Interviews (in studio)



### YOUR TUTOR



Hugh Hick

Meet <u>Hugh Hick</u> – a seasoned broadcaster extraordinaire, bringing his captivating talents to the airwaves of RTE Radio One. But that's not all – he was the cherished voice of Dublin's LiveDrive program, keeping 250,000 commuters company each evening on 103.2 Dublin City FM. A true radio legend!

Prepare to be mentored by a broadcasting guru like no other. Hugh's expertise and experience are second to none, and he's ready to share his boundless knowledge with you. He's passionate about helping aspiring broadcasters thrive, and his interactions with students are nothing short of inspiring. With Hugh by your side, there's no limit to what you can achieve in the world of broadcasting. He will guide you through the distance modules and hone your skills during your radio recording days in the studio. Get ready for an unparalleled learning journey, as you absorb wisdom from one of the industry's finest.

# EUROPEAN EXCELLENCE: ELEVATE YOUR LEARNING JOURNEY!



Be part of something extraordinary as we stand alongside the European Association of Distance Learning (EADL), shaping the educational landscape for over 2.5 million students across Europe annually

Our decade-long membership with EADL reflects our unwavering commitment to upholding their unparalleled Quality Assurance Standards. What Our Students Say:

"THE COURSE PROVIDED BY THE IRISH ACADEMY IN RADIO PRESENTING HAS EMPOWERED ME TO PRODUCE AN IN-HOUSE PODCAST FOR THE GUI WHICH HAS IN TURN ALLOWED US TO PROVIDE SYNDICATED CONTENT TO RADIO STATIONS AROUND IRELAND." — ALAN KELLY

" "THE RADIO PRESENTING COURSE IS ACTUALLY ONE THING THAT MADE ME LOVE DUBLIN! I GOT TO MEET GREAT. WONDERFUL PEOPLE. I JOINED THIS COURSE SO THAT I COULD GET A JOB AS A RADIO PRESENTER. WHETHER IT'S FOR NEWS, ENTERTAINMENT OR CURRENT AFFAIRS. ALL IN ALL, IT <u>IS A GREAT</u> EXPERIENCE AND I REALLY RECOMMEND IT TO ANYONE WHO IS INTERESTED IN BEING A PRESENTER TO TRY IT OUT, AS THEY WOULD REALLY ENJOY IT!" ---JESSIE MOTSUMI



# DEMO DISC AND CERTIFICATE PROVIDED TO EVERY



Upon graduation, you'll receive your Demo Disc featuring your two recordings and a coveted professional Certificate in Radio Presenting. Your Demo Disc is your passport to radio stations, showcasing your exceptional talents to future employers.

### ACCREDITATION



The Diploma in Content Creation is endorsed by ICM (UK). ICM provides a wide range of professional qualifications in business, management areas.

Established as a charity for global outreach in 1979, the Institute of Commercial Management (ICM) is the leading professional body for commercial and business development staff

### TAMPER-PROOF CREDENTIALS: YOUR FUTURE IS SECURE!

Embrace low-energy blockchain technology for absolute tamper-proof credentials. Rest assured, your achievements remain pristine, re-verified every time they're viewed.

# SUSTAINABLE ACHIEVEMENT: GO GREEN WITH US!

Our carbon-neutral and sustainable blockchain technology ensures your success doesn't compromise the planet. We champion sustainability and excellence

## DIGITAL ACCREDITATION

Flaunt your achievements with pride! Our exclusive Diploma and digital badge let you showcase your verified skills on social media and in your email signature.

# THE ACADEMY: VERIFIED SKILLS MEANS SUCCESS

When you earn a Professional certificate from us, you gain more than just a piece of paper - you attain verified skills that open doors to endless possibilities.

#### Irish Academy of Public Relations

# Start date: October 2nd 2023

Please make sure that you are available on Studio dates 4 November & 9 December as in-studio recordings cannot be rescheduled

Course Fee: €495

Includes:

**Online Modules** 

Two studio based sessions

Access to Tutor

**Professional Certificate** 

**Digital Badge** 

Award: Professional Certificate in Radio Presenter

**Entry Requirements:** 

Open to students globally

Contact: info@irishacademy.com

Enrol: www.Irishacademy.com