# Liberties College Evening Courses



## National Tour Guiding

Course Title: National Tour Guiding

Award: QQI Special Purpose Level 6, 6S20232

Course Duration: 26 weeks

Weekly Schedule: Wednesdays 16.00 - 20.30hrs

Saturdays 09.30 -13.00hrs (2 per month)

Start Date: September

Finish Date: May

Pre-selection interviews: June & September

Fee: €950





## Purpose of the Course:

As tourism is such a fast growing industry in Ireland and the number of overseas visitors to our shores is set to increase significantly over the next few years, the demand for qualified tour guides has never been higher. This course is aimed at people who have a genuine interest in their locality, have a very positive appreciation of Ireland's history, culture, tradition and folklore and who are enthusiastic about sharing this with others. The industry requires professionals who hold the Fáilte Ireland Tour Guiding Badge and who can demonstrate the following qualities:

- Excellent communication skills
- Good leadership skills
- Confidence in dealing with large groups of people
- Passionate about their city and its surrounds
- Ability to problem solve on the go
- Possess an awareness of Health and Safety legislation

#### Course Content:

This course combines lectures with on the job work experience and role-play. Participants will learn about the business of tour guiding as well as gaining hands on experience. Participants will study the following three mandatory modules:

- Irish Natural Heritage and Culture 6N20231
- Irish Tour Guiding 6N20229
- National Tour Management 6N20230

In addition, participants will receive some tuition in -

Safety and Health at work and Digital Marketing

On successful completion of this course participants will receive the National Tour Guiding (white) Badge and may be included in the approved Tour Guide Directory that is hosted on the Fáilte Ireland website.

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#### Features of the Course:

- Tuition provided by experienced Tour Guides/ Historians
- Guest speakers from regulatory bodies, tour operators and other industry experts
- Group management techniques and voice training
- Practical on the job training including field trips. Day and overnight travel covered by tuition fee, participants are responsible for overnight accommodation and meals.

## Entry Requirements:

- Application is by interview using the <u>part-time enrolment application form</u>.
- Applicants will be contacted in early September with an interview date and time. Interviews will take place from 17.00hrs to 20.30hrs.

### Enrolment

Following a successful outcome at interview, applicants will be invited to enrol and pay the full fee, prior to commencement of the course.

Course details available from <a href="https://www.libertiescollege.ie">https://www.libertiescollege.ie</a> - Information correct as of 2022/11/19

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