



“ Enrolling in the Accounting & Finance part time degree was a huge decision and I must say rather daunting. However, the lecturing staff, and indeed everyone at Griffith College, made the transition so easy and enjoyable. Managing a full-time job, along with studies and everything else life has to give, was made easier by the consistent level of support. ”

Sam McDougall
BA (Hons) in Accounting
and Finance Graduate

Courses

*Full-Time / Part-Time / Blended

BA (Hons) Business*

BA (Hons) Business
(Marketing)*

BA (Hons) Business (HRM)*

BA Business

BA Marketing

BA (Hons) Accounting and
Finance*

BA (Hons) Procurement and
Supply Chain Management

Diploma in Procurement and
Supply Chain Management

Certificate in Procurement
and Supply Chain
Management

Micro-Credential Courses
in Procurement and Supply
Chain Management

1. *Certificate in Intelligent
Technologies in Procurement
& Supply Chain 4.0*

2. *Certificate in Public
Procurement*

3. *Certificate in Sustainability &
the Circular Economy*

Best Bits of Griffith Business

Professional Accountancy Body Exemptions

Graduates of the honours business and accounting and finance programmes at Griffith obtain excellent exemptions from the ACCA, CAI (ACA) and CPA. Those who complete the BA (Hons) in Accounting and Finance programme may qualify for up to 9 exemptions from ACCA while those from the BA (Hons) in Business programme may qualify for up to 4 exemptions from ACCA (pending professional body review).



2

Teaching Council Recognition

The BA (Hons) in Business programmes are recognised by the Teaching Council of Ireland for the teaching of Business at second level by graduates applying on an individual basis



Personal Attention

Personal attention provided along with an excellent learner/lecturer ratio.

3



Progression Routes

Transfer and progression opportunities are available across all programmes within the faculty. On successful completion of all level 8 programmes learners will have the opportunity to progress on to postgraduate and/or professional level studies.

4

Dedicated Careers Advisor

Griffith has its own career advisor who is available to support learners with their applications for full time positions, graduate roles or internships. In addition learners can access the Griffith Online Careers Vacancies Board for advice and positions. All roles posted here have been sent in directly from the employers and it is continuously updated as roles are received.



“ I left school early to pursue a career in football and I had a long successful career winning multiple trophies. After a serious injury, I decided it was time to return back to education as I could no longer pursue my football career at the time.

I started with the Certificate in Dual Career Development (Sport) course at Griffith. This gave me a good introduction to business studies. After completing that course, I progressed onto the part-time Level 8 Business course. I learned so much and it has given me so much confidence in the business environment.

It was a tough three years but an enjoyable experience. I met so many lovely people and have made some friends for life.

Gavin Peers
BA (Hons) in Business Graduate



“ I found the blended nature of the course gave me the best of both worlds. The flexibility of the online material allowed me to balance my studies with working and raising a family, while the small class size in on-campus tutorials fostered a real sense of familiarity with my fellow learners and lecturers. This ensured I was always fully supported with my studies. I would recommend this course to anybody looking to further their education.





Nicola Hutchinson, BA (Hons) in Business Graduate



BA (Hons) in Business

BA (Hons) in Business (Marketing)

BA (Hons) in Business (HRM)

-  DUBLIN
-  DUBLIN CITY CENTRE
-  CORK
-  LIMERICK

BA (Hons) in Business 

BA (Hons) in Business (Marketing) 

BA (Hons) in Business (HRM) 

About the Course

This honours degree programme will help learners to appreciate fully the vital business roles played by finance, accounting, marketing, human resource management and information technology. In addition, graduates will be shown how the ever-changing business environment is influenced by political, legal, economic, social and technological factors on both a national and international scale. In first year, learners take subjects that are common to the first year of the BA (Hons) in Accounting and Finance. This model gives learners the flexibility to adjust their degree choice, if necessary, after year one. The purpose of the programme is to give learners the business skills that are in demand by companies today.

In a complex and dynamic environment learners will be able to identify changes in business requirements, and have the confidence to develop and implement new procedures to satisfy them. Learners will also be able to recognise the key characteristics governing a particular company and then identify the factors that are critical to its success. The programme syllabus, developed by Griffith College and validated by QQI, reflects the multiple requirements of today's business world. The participation and support of full-time and external lecturing staff, from a wide range of industries, has made a vital contribution to the degree's content.

BA (Hons) in Business (Marketing)

The BA (Hons) in Business (Marketing) offers learners an opportunity to specialise in the area of marketing in the final year of their degree. While the broad scope of the programme means that learners also gain a deep understanding of the many aspects of the world of business. Marketing is central to all business activities - whether in a large multinational or in a small local business.

The purpose of any business is to meet consumers' needs and wants while making a profit. This programme can open doors to a number of exciting and challenging careers. These include, but are not limited to; advertising, public relations, sales management, market research, retailing, product design and development, and branding.

BA (Hons) in Business (HRM)

The BA (Hons) in Business (HRM) allows the learner to specialise in areas of Human Resource Management in the final year of their degree. This follows on from gaining a deep understanding of the world of business in the first two years of the programme. Significant developments in the business environment have led to an increased demand for human resource management practitioners. Learners who successfully complete this programme can apply the knowledge and skills which they have gained on the programme to a wide range of business sectors.

Progression

Upon successful completion of their honours degree programme, graduates may wish to continue their studies with a postgraduate qualification in Griffith College or with one of the many third level institutions in Ireland or abroad.

Course Content

STAGE 1

Semester I: Introduction to Management Accounting, Principles of Micro Economics, Technologies for Business, Business Management, Optimising Your Potential In Higher Education

Semester II: Principles of Macro Economics, Marketing Fundamentals, Business Maths and Statistics, Financial Accounting

STAGE 2

Semester I: Operations and Supply Chain Management, Managing Organisational Behaviour, Business Law and Ethics, Personal and Professional Development.

Semester II: Human Resource Management, Introduction to Entrepreneurship, Digital Communications and Customer Engagement, Business Systems Analysis.

STAGE 3

Semester I: Strategic Management, Financial Management + 2 Electives.

Semester II: Business Plan, Global Business Environment + 2 Electives.

STAGE 3 ELECTIVES*

Four electives must be chosen.

Global Marketing, Consumer Behaviour in a Digital Era, Selling Negotiating and Sales Management, 21st Century Branding and Marketing Communication, Financial data Analysis, Audit and Assurance, Advanced Financial Management, Corporate Governance and Professional Ethics, Digital Disruption in Business, Project Management, International HRM, Employee relations, Managing and Rewarding Performance, Talent Development.

* Electives are offered subject to demand.

**Learners undertaking the BA (Hons) in Business (Marketing) and the BA (Hons) in Business (HRM) will be required to undertake four electives from the Marketing or HRM streams respectively.

Careers

The varied and in-depth content of these courses means that graduate prospects and opportunities are virtually endless. Electives/Specialisations in the final year are a platform on which a career in this area can commence. Specialisations include management, HRM, finance or marketing.



“ I was a part-time student and found the service delivered to be excellent. The course material is directly industry relevant and of the highest quality.

Daniel Dempsey
BA (Hons) in Business Graduate



Apply direct: www.griffith.ie
 Course duration: **Full-Time 3 years**
Part-Time 3 Years
Blended 3 years
 Award Level: **Level 8**
 Validated by: **QQI**
 CAO Code: **See page 21**

BA in Business

DUBLIN

About the Course

The BA in Business is a three-year full-time programme which is designed to give learners a clearly structured business education and provide a solid foundation for further education or career progression. All key business functions are addressed, including, entrepreneurship, marketing, finance, accounting, human resources and information technology.

The programme achieves a healthy balance of practical hands-on business practice with academic knowledge offering learners a broad understanding of business principles and practices. The degree also features an embedded award so that learners who wish to exit after two years can do so with a Higher Certificate in Business.

The BA in Business at Griffith College gives learners the opportunity to develop business skills and gain an understanding of business in the safe environment of a college which focuses on excellence in education. This programme is the perfect platform for learners who wish to pursue further studies or move straight into the workplace.

Careers

Graduates will have the skills and knowledge to work in a wide variety of business areas and will be suitable for employment in the services, and the industrial and public sectors. Due to the broad scope of the programme, learners may opt to develop their general management skills or work in a specialist area such as finance, marketing, information technology or human resources. Learners who wish to seek employment immediately after the programme may complete further studies on a part-time basis.

Progression

Learners who successfully complete the BA in Business are eligible to progress to the final year of the BA (Hons) in Business Studies.

Apply direct: www.griffith.ie
Course duration: **Full-Time 3 years**
Award Level: **Level 7**
Validated by: **QQI**
CAO Code: **See page 21**

Course Content

STAGE 1

Optimising your Potential in Higher Education, Introduction to the Business Environment, Technologies for Business, Principles of Accounting and Finance, Marketing Fundamentals, Business Maths, Business Communications, Exploring Entrepreneurship.

STAGE 2

Introduction to Management Accounting, Principles of Microeconomics, Personal and Professional Development, Business Management, Introduction to Law and Ethics, Enterprise Development, Marketing Practice, Principles of Macro Economics, Financial Accounting.

STAGE 3

Operations and Supply Chain Management, Managing Organisational Behaviour, Financial Management and Analysis, Business Analysis Project, Human Resource Management, Business Systems Analysis, Digital Communications and Customer Engagement.

“As an international student from Nepal, I feel I have been so lucky to be able to study business for the past three years in Griffith College. The modules are really interesting and the lecturers have real passion in what they do. Their industry experience and their special teaching techniques have taught us how important the world of business is. Griffith College provide the best learning materials, facilities and supports to all students. I have really enjoyed and learned so many things since I started in Griffith College.”

Pawan Pokharel,
BA in Business Graduate

BA in Marketing

DUBLIN

About the Course

This three-year programme engages learners in all key marketing disciplines while also giving them grounding in broader business disciplines. The BA in Marketing at Griffith College gives learners the opportunity to develop marketing skills and gain an understanding of business.

By developing their marketing skills in the broader business context, learners are perfectly placed to become dynamic team players in any business environment. The purpose of any business is to meet consumers' needs and wants while making a profit. A marketing qualification can open doors to several exciting and challenging careers. These include, but are not limited to; advertising, public relations, sales management, market research, retailing, product design and development, and branding.

The degree also features an embedded award so that learners who wish to exit after two years can do so with a Higher Certificate in Business. This programme is the perfect platform for learners who wish to pursue further studies or move straight into the workplace.

Progression

Learners who successfully complete the BA in Marketing are eligible to progress to the final year of the BA (Hons) in Business Studies. The BA in Marketing is a QQI award at level 7 on the National Framework of Qualifications and therefore allows for transfer and progression both nationally and internationally.

Careers

A marketing qualification can open doors to a number of exciting and challenging careers. These include, but are not limited to, advertising, public relations, sales management, market research, retailing, product design and development, and branding.

Apply direct: www.griffith.ie
Course duration: **Full-Time 3 years**
Award Level: **Level 7**
Validated by: **QQI**
CAO Code: **See page 21**

Course Content

STAGE 1

Optimising your Potential in Higher Education, Introduction to the Business Environment, Technologies for Business, Principles of Accounting and Finance, Marketing Fundamentals, Business Maths, Business Communications, Exploring Entrepreneurship.

STAGE 2

Introduction to Management Accounting, Principles of Microeconomics, Personal and Professional Development, Business Management, Introduction to Law and Ethics, Enterprise Development, Marketing Practice, Principles of Macro Economics, Financial Accounting.




STAGE 3

Buyer Behaviour, Global Marketing, Marketing Management Strategies, Marketing Communications Plan, Human Resource Management, Business Systems Analysis, Digital Customer Communication Engagement.

“Last year I completed my studies on the BA in Marketing before progressing to the final year of BA (Hons) in Business. Griffith has been such a great choice for my studies. The lecturers are so helpful and there is a lot of one-to-one interaction in class. The modules are were interesting and relevant to what I want to do in my future career.”
Ana Gil-Villanueva
BA in Marketing Graduate



BA (Hons) in Accounting and Finance

-  DUBLIN
-  CORK
-  LIMERICK

About the Course

Throughout the BA (Hons) Degree in Accounting and Finance, you will develop the analytical techniques, economic expertise and strategic insight needed for a successful career within financial and business sectors. You will also learn how to practically apply your accounting knowledge and skills to inform strategic business decisions and create added value for stakeholders. The programme explores the theory and practical application of all accounting and finance systems, while also providing a thorough grounding in business management and modern technology. Fluency in technology is a highly coveted skill in the current accounting and finance environment, which is a key component of this programme.

You will develop a deep understanding of the business, legal and socio-economic environments in which finance and accounting operate. The programme will also help you build fluency in the technical languages and practices of the financial and accounting sectors. Upon completion, you will have acquired all the necessary skills to pursue a dynamic and rewarding career in your desired field. Whether you wish to become an accountant, financial analyst or start your own business, this programme will help you to achieve your ambition. Our BA (Hons) Degree in Accounting and Finance will provide you with the technological, analytical and managerial skills required for a dynamic and successful career in business.

Progression

Graduates of this programme may wish to pursue postgraduate studies in our Graduate Business School. They may also gain substantial examination exemptions from the professional accountancy bodies. Such programmes are available on a part-time and full-time basis, allowing graduates the flexibility to work while continuing their studies.

Apply direct: www.griffith.ie
 Course duration: **Full-Time 3 years**
Part-Time 3 Years
Blended 3 years
 Award Level: **Level 8**
 Validated by: **QQI**
 CAO Code: **See page 21**

Careers

Accounting and finance are vital components of all successful businesses and organisations. This degree programme is designed to transform highly capable individuals into financial professionals, equipped to pursue successful careers across a broad range of industries.



“ I am a graduate from the Accounting and Finance degree in Griffith College. It is a very interesting course and the lectures are extremely helpful and kind; they’re always ready to help. Griffith College is a place that encourages students to work hard and the BA (Hons) in Accounting and Finance recognises the efforts that students put into their work. ”

Chizara Chimdi-Ejiogu
 BA (Hons) in Accounting and Finance
 Full-Time Graduate

Course Content

STAGE 1

Semester I: Introduction to Management Accounting, Principles of Micro Economics, Technologies for Business, Business Management, Optimising Your Potential In Higher Education.

Semester II: Principles of Macro Economics, Marketing Fundamentals, Business Maths and Statistics, Financial Accounting.

STAGE 2

Semester I: Business and Company Law, Financial Accounting and Analysis, Financial Management and Analysis, Personal and Professional Development.

Semester II: Accounting and Finance Technologies, International Financial Reporting, Management Accounting, Simulated Business Project.

STAGE 3

Semester I: Corporate Finance, Corporate Governance and Professional Ethics, Income Tax and VAT, International Corporate Reporting + 1 Elective

Semester II: Business Reporting and Analysis, Performance Management, Strategic Management Concepts + 2 Electives.

STAGE 3 ELECTIVES* [Choose three]

Contemporary Issues in Accounting and Finance, Financial Data Analysis, Audit and Assurance, Corporation Tax and Capital Gains Tax, Portfolio Theory Analysis, Valuation and Security Analysis, Digital Disruption in Business, Project Management

*Electives are offered subject to demand.

Professional Body Exemptions

Professional Body	Exemptions	To be completed	Expected Timeframe
ACCA	Fundamental Level (9 papers)	All of Professional Level (5 papers)	1 Year
CPA	Foundation Level, Professional Level (subject to electives taken)	Strategic Level	1 Year
CAI (ACA)	Cap 1	CAP 2 and FAE	2 Years

“ Making a decision to return to education was not easy, but necessary. I am delighted that I made the decision to start my new journey with Griffith! I chose this particular accounting course because of the ACCA Fundamental exemptions graduates receive. I received enormous support from lecturers and peer students. Various assignments helped to apply theory I’ve learned in real life case studies, and friendly feedback gave me an opportunity to improve my business skills. During my time here, I got an opportunity to make great friends from different cultures which was also a very enriching experience. ”

Ona Sablinskiene,
 BA (Hons) in Accounting & Finance Graduate

