

Master of Arts  
DL902 – Level 9 Award [90 ECTS]

# Broadcast Production

This production-centred MA is designed to equip graduates for a career in modern media broadcasting.



## What is it?

A one year intensive MA programme for those who want practical production skills in radio, online and television broadcasting plus a deep understanding of the broadcast industry today. Gain hands on experience in our state-of-the-art TV and Radio studios from lecturers who are active in industry. The combined practical and theoretical knowledge will lead to a broad understanding of the opportunities available to you in current and future media landscapes.

Students get to work with and learn from broadcast professionals working in RTÉ, Virgin Media, Newstalk, and TVM among others.

## What will I do?

- Learn how to make high quality content for a variety of platforms
- Experience a range of television studio production techniques
- Single-camera documentary production
- Develop your own ideas and how to pitch them to funders
- Engage with broadcasters and other media professionals
- Develop and promote content online

## What modules will I study?

Research Methods | Changing Media Landscapes | Writing for Broadcast Media | Online Content Creation | Radio Production | Television Production | Production + Direction Factual | Major Project or Thesis.

## Who can apply?

This course is suitable for students who have an undergraduate qualification of 2nd Class Honours or higher at Honours Degree level. Experience of the media industries is an additional advantage.

Applicants may be considered provided they can demonstrate Honours Degree equivalence which can be verified through the RPL (Recognition of Prior Learning) process. Two references must support your application.

An online portfolio of your work should be submitted with your application. This should include:

1. Any media practice that demonstrates an aptitude for radio and/or television production or a 500-word review of a factual radio programme, a podcast or a television programme or series.
2. Written work, such as college articles in a student publication. If these do not exist, you should write a 500-word essay on why you want to work in radio or television.

You may also be asked to attend an interview.

## Future Careers

Graduates work in television, radio, online content providers, the broadcast media, advertisement agencies, production facilities, company in house production facilities, state and civil society bodies.

## When do classes take place?

The course will start in early October. Attendance is typically four days per week, full-time.

## Fees

EU students: €6,000

Non-EU students: €16,000

## How to apply

**E** postgradadmissions@iadt.ie

**T** 01 239 4612

## For further information on the course, contact

David Cooper, Programme Chair

**E** david.cooper@iadt.ie

iadt.ie

**Institute of  
Art, Design +  
Technology  
Dún Laoghaire**