

The 2008/09 National Guide to Nightcourses

The National Guide to Nightcourses - Dublin Edition

Dublins' leading guide to education by night. Release Date: July 2008

Course Provider Name: _____

Address: _____

Contact: _____

Date: _____ Telephone: _____ Fax: _____

Email: _____ Web: _____

• **The National Guide to Nightcourses** is the only publication listing all evening classes, adult education, and further learning opportunities in Ireland. There are five regional editions of the Guide - Dublin, Munster, Leinster (excluding Dublin), West/North West and Northern Ireland. The 2008/09 National Guide to Nightcourses will be released to bookstores, newsagents and retail outlets nationwide in July.

• If you would like to list your courses free-of-charge in the Dublin edition of the Guide, please complete this form and return it to Learning Ireland. We will contact you by return to obtain your course listings.

• In addition to a free listing for your five courses, there are a number of specific advertising opportunities available at the following rates.

Advertising Rates

1 Full Page B/W	€ 1615	21 cm (h) x 14.85 cm (w)*
1/2 Page B/W	€ 1035	9.4 cm (h) x 12.85 cm (w)
1/3 Page B/W	€ 850	6.3 cm (h) x 12.85 cm (w)
1/4 Page B/W	€ 625	4.7 cm (h) x 12.85 cm (w)
Display advertisement	€ 385	2.5 cm (h) x 12.85 cm (w)
Inside Cover Front/Back/Page 3	€ 3400	21 cm (h) x 14.85 cm (w)*
1 Full Page Colour	€ 2975	21 cm (h) x 14.85 cm (w)*
Back cover (Colour)	€ 3850	21 cm (h) x 14.85 cm (w)*

*With Bleed 21.6 cm (h) x 15.45 cm (w)

Design service charge (if required): €40 per mono advert €150 full page colour.

All prices exclude VAT at 21%

If you wish to reserve a space in "The 2008/09 National Guide to Nightcourses - Dublin Edition", please fill out the relevant section of this form below and return it to us at the address below. We will contact you on receipt of this form. I would like to book a _____ advertisement in "The 2008/09 National Guide to Nightcourses". Please contact me regarding this.

Signed _____ Date _____

Course Listings

Course providers can list up to five of their courses free of charge in The 2008/09 National Guide to Nightcourses. If you wish to list your courses, please fill out the form below and return to Learning Ireland. We will contact you by email to obtain your course listings. I would like to list five of my courses in The 2008/09 National Guide to Nightcourses - Dublin (01) edition. Please contact me regarding this.

Signed _____ Date _____

Please return to Learning Ireland, 1st Floor, Marina House, Clarence St., Dun Laoghaire, Co. Dublin.
Tel: +353 (1) 2844 738. Fax: +353 (1) 2844 768. Email: info@learningireland.ie